

Positive Alternatives 2014 - 16 Quarterly Update

Grantee: Birthright of Alexandria

Goal: Provide education and furniture to women in need so their children can experience a safe sleep environment; Provide safety information and car seats to women in need; increase community awareness; provide a comprehensive education program to pregnant and parenting women; provide necessary services to women in need

For the period: July 1- September 30, 2016

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Executive Director: oversees implementation of and provides guidance to grant staff, orients volunteers to programs, distributes crib and car seat program protocols & updates to agencies		Program updates and protocols are made part of monthly volunteer meetings. Contact is maintained with hospital and public health staff so everyone is kept up-to-date. Working on securing services of translators. Updated public health staff on changes in crib program	
Administrative Activities	Program coordinator: assesses needs, assures proper certifications are in place, establishes written protocols, liaisons with stores and community contacts, maintains educational materials and files		Developed new protocols for crib program. Updating educational program to include new videos and class outlines.	
Outreach	Community Outreach Coordinator: Promote program awareness and positive pregnancy alternatives in community; recruit and train volunteers		Represented organization at county fair, which highlighted some PA grant projects; Participates in Community Connect activities.	
Outreach	Public Relations Coordinator: advertise locally		Bus and bench advertisements in place. Outreach goals in place. Promoted car seat clinic on radio and local media	

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Outreach	Financial Services/Resources & Educational Coordinator: program evaluation; goal development; plan implementation; liaison with community resources; maintains resources in files; makes purchases; train mentoring volunteers		<ul style="list-style-type: none"> Continuing resource book revision Revising education program materials, including teaching strategies –in progress PA grant-related financial services Represents organization on two community United Way boards 	
Car Seat Program	Assess client need; provide instruction by a Certified Car Seat Instruction; offer voucher for car seat	15	<ul style="list-style-type: none"> Hosted car seat clinic Technicians reviewed and revised protocols for new evaluation plan Technicians reviewed and evaluated new car seats Developed new protocols for procuring car seats Exploring what credentials we need to educate foster families on car seat safety 	15
Crib Distribution/ Sleep Safety Education	Assess client need; refer to Public Health for education; provide voucher for safe sleep furniture to those who complete education	36	<ul style="list-style-type: none"> Developed new protocols for procuring safe sleep equipment Noticed an increase in # of women from more rural counties. Heard feedback from public health (PH) that our new system of obtaining cribs is extremely helpful because many of their clients do not have the transportation to come to Alexandria to pick up their safe sleep equipment. Evaluated crib/mattress combinations to find the tightest fit PH staff will make visual inspection of clients' sleep equipment 	39
Life-Skills Education Program	Assess client need; provide life-skills education or make referral; offer incentives	3	CPR/First Aid classes	6
Material Support	Provide public health nurses and ob staff with layettes to pass on to new moms	24	Program running smoothly.	35

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Nutrition	Assess client need; provide nutrition education or referral; offer incentives	2	Nutrition and breastfeeding. Had fun with the new pregnancy nutrition class.	2
Parenting Education	Assess client needs; provide parenting education; offer incentives	3	Bonding, toddlers, new baby care	3
Pregnancy Education	Assess client needs; provide pregnancy education; offer incentives	2	Two clients especially stood out this quarter. One is a 16 year old married girl who is pregnant. Our new DVDs (on teen pregnancy) arrived just in time. They were an excellent tool for her. We were able to refer her to an educational program in Alexandria (she was moving from Todd to Douglas county) to help her not drop out of school. Another woman has been using our classes to convince social services that she has the ability to parent. She has taken as many as possible, and is so grateful for the knowledge. It is doing a lot for her self-confidence. She plans to move to South Dakota soon to deliver her child, and was very disappointed to find that they don't offer services like this in her future home.	2
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	45	Staff continues to provide clients with information and referrals.	260
Transportation	Provide gas cards to enable participation in programs	10	Gas cards enabled participation in the education program.	10

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	15
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	23

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	0
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	39
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	0